

BuzzTallz®

Classic Wine Cocktails



*SURVEY OF 40,000 PEOPLE BY KANTAR
WINNER OF SPIKED BEVERAGE CATEGORY



HOT GROWTH BRANDS RISING STAR



HANDCRAFTED COCKTAILS 13% ABV

- Real fruit juices & natural flavors
- 6 amazing flavors: Chocolate Tease, Stiff Lemonade, Lotta Colada, Horchata, Ruby Red Grapefruit, & Lime 'Rita
- Kosher, gluten free, no high fructose corn syrup



DURABLE PLASTIC CANS

- ENZO RESTORE™ enzyme for faster PET decomposition
- Recyclable materials
- Great for outdoor activities
- Convenient

RTD's IN DEMAND

- Premixed wine cocktails growing at +47.2%*
- Premade wine cocktails are the fastest growing segment in wine category*
- BuzzTallz is a TOP 20 BRAND in its 1st year*

* (NIELSEN, xAOC + Liquor, Convenience, 52 Weeks Ending 12.28.19)

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SINGLE SRP
\$3.99 - \$4.99

POINT OF SALE



LIME 'RITA

Delicious lemon, lime and agave flavors create a classic Mexican inspired cocktail perfect for any fiesta.



RUBY RED GRAPEFRUIT

Robust & succulent ruby red grapefruit with tangy citrus.



CHOCOLATE TEASE

Indulge in the sweet temptation of silky cream and treat yourself.



HORCHATA

Smooth, creamy cinnamon & vanilla, a taste of Mexico's cold milky beverage.



LOTTA COLADA

This classic tropical combo of coconut and pineapple will have you thinking about vacation 365 days a year.



STIFF LEMONADE

Tart citrus, refreshing lemonade.



DIMENSIONS

SIDE PANEL:	TOP PANEL:
HEIGHT - 6.63"	HEIGHT - 4.62"
WIDTH - 4.62"	WIDTH - 4.62"
DIAGONAL - 8"	DIAGONAL - 6.5"

SPECS

72 CASES PER PALLET
12 CASES PER LAYER
6 LAYERS
FULL PALLET WEIGHT = 1,548lbs
CASE WEIGHT = 21.5lbs

TWO CANS EQUAL TO



ONE 750ML BOTTLE