

FOR IMMEDIATE RELEASE

Woman-Owned Businesses Unite: BuzzBallz Partners with Drunken Cake Pops on Cocktail-Infused Treats Available Nationwide

Carrollton, TX – Just in time for the holidays, BuzzBallz, a woman-owned, premium, premixed cocktail company, has collaborated with Drunken Cake Pops, a boutique, woman-owned bakery, to create the perfect boozy stocking stuffers. The **BuzzBallz X Drunken Cake Pops Six Pack** includes six cake pops expertly infused with various flavors of BuzzBallz cocktails. Each pack includes two of each of the following cake pops: Buzzin’ Piña Colada, a coconut cake infused with BuzzBallz Lotta Colada and coconut rum; Tequila ‘Rita, a tart lime cake infused with BuzzBallz Tequila ‘Rita and more tequila; and Dirty Horchata, a chocolate cinnamon cake infused with both BuzzBallz Choc Tease and BuzzBallz Horchata, plus more vodka.

“We were in love with this collaboration and the concept of cake pops infused with our BuzzBallz Cocktails because it illustrates the versatility of our product,” said Tia Wines, Director of Brand Marketing at BuzzBallz. “Yes, you can shake our cocktails and drink them right out of the can, but you can also get creative with them; make new holiday cocktail recipes; make desserts; make a glaze. The possibilities are endless.”

This collaboration was months in the making, including a few rounds of taste testing the recipes that Co-owners Sara Aleman and Zoila Navales created. There was also a bit of trial and error.

“Some of the challenges we found were trying to be creative and not just obvious,” Navales said. “For example, the Dirty Horchata is made of the Choc Tease and the Horchata. It would have been easy to just make a Horchata cake pop or a Chocolate Martini, but we loved the flavors from both and thought it would be fun and unexpected to make a Dirty Horchata because cinnamon goes so well with chocolate.”

Navales and Aleman were able to decide on the flavors used to create the cake pops by picking the top five flavors their staff members enjoyed and narrowing them down to three.

“When we drank the cocktails, we tried to pick out notes that we thought would ... make people smile, nod their heads and say, ‘OMG, this tastes just like the drink,’” Aleman said.

As the first collaboration of this kind for BuzzBallz, the team is excited about the outcome and have enjoyed the journey with the Drunken Cake Pops team.

“As a woman-owned business, it just felt right for our first collaboration of this kind to be with another woman-owned business,” Wines said. “They knocked it out of the park with these six packs, 100%.”

All of the BuzzBallz X Drunken Cake Pop flavors will only be sold for a limited time. These exclusive six packs are [available online for shipping in the US](#) or in person at the Drunken Cake Pop bakery in Rancho Cucamonga through the beginning of January.

About BuzzBallz, LLC/Southern Champion

BuzzBallz, LLC/Southern Champion is a woman-owned and family-operated Texas distillery, winery and brewery founded in 2009 as the result of Merrilee Kick's master's degree thesis project. In a little more than 10 years, BuzzBallz, LLC/Southern Champion has greatly expanded its product base and begun to grow into a worldwide brand. As the only combined distillery, winery and brewery in the US that is woman owned, this company has gained significant recognition, boasting distribution in 47 states, several countries abroad and growing. The company maintains a fun brand message as they create high-quality, premixed cocktails, as well as small-batch spirits. Learn more at:

<http://www.southern-champion.com/> and www.buzzballz.com.

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About Drunken Cake Pops

Drunken Cake Pops is a woman-owned boutique bakery born of stress from 9 to 5s and a passion for food ... and alcohol. Sara Aleman and Zoila Navales began their journey as entrepreneurs with \$300 and plenty of ambition to make Drunken Cake Pops grow. Today, the two are operating a bustling, boutique bakery in Rancho Cucamonga, California, creating a variety of artisanal confections. The two continue to grow their business, working with numerous alcohol brands to collaborate on exclusive confections and innovating their core menu options. To learn more, visit drunkencakepops.com

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