

BuzzBall® Cocktails

MULTI-AWARD WINNING
PRODUCT



READY-TO-DRINK COCKTAILS

- Great Taste & Value
- Made w/ Real Cream or Fruit Juice
- Natural Flavors
- 200 ml Spirit Based
- 15% Alcohol by Volume
- Convenient Non Breakable PET
- Kosher / Gluten Free
- No High Fructose Corn Syrup
- SRP \$2.99 - \$3.99

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with recyclable materials

WIDE VARIETY

- 13 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD's IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- BuzzBallz growing at +81.5%*

#1 BUZZBALLZ IS THE #1 SELLING
SINGLE-SERVE PREMIXED COCKTAIL
BRAND IN THE US.* (187 / 200ml)

NIelsen REPORT

(187 & 200 ML SINGLE-SERVE SIZE ONLY)

1. BUZZBALLZ	59.7%
2. CHI-CHI'S	14.6%
3. JOSE CUERVO	6.2%
4. RANCHO LA GLORIA	3.6%
5. THE CLUB	3.0%

SHARE OF SINGLE-SERVE SALES

* *Nielsen, Total US Conv, Total combined Liq plus, Total
x AOC, Segment Cocktails Ready to Drink, Wine Based
Cocktails, 187 + 200 ml, 52 Weeks ending in 1/1/2022

★ ★ ★ 10 YEARS STRONG AND GROWING ★ ★ ★

BuzzBallz®

NEW
Flavor!



ESPRESSO MARTINI

SINGLE UNIT SKU:



NEW
Flavor!



HAZELNUT LATTE

SINGLE UNIT SKU:



NEW
Flavor!



CHILI MANGO

SINGLE UNIT SKU:



STRAWBERRY 'RITA

SINGLE UNIT SKU:



TEQUILA 'RITA

SINGLE UNIT SKU:



CHOC TEASE

SINGLE UNIT SKU:



PEACHBALLZ

SINGLE UNIT SKU:



GRAPEFRUIT

SINGLE UNIT SKU:



FORBIDDEN APPLE

SINGLE UNIT SKU:



WATERMELON SMASH

SINGLE UNIT SKU:



CRAN BLASTER

SINGLE UNIT SKU:



LOTTA COLADA

SINGLE UNIT SKU:



HORCHATA

SINGLE UNIT SKU:



POINT OF SALE

CASE SPECS

PALLET SPECS

24 BALLZ PER CASE

12 LBS

12" X 6" X 8.5"

120 CASES PER PALLET

24 CASES PER LAYER

5 LAYERS

FULL PALLET WEIGHT = 1,500 LBS



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