

BuzzBallz® Chillers

MULTI-AWARD WINNING
PRODUCT



READY-TO-DRINK COCKTAILS

- Great Taste & Value
- Made w/ Real Cream or Fruit Juice
- Natural Flavors
- 187 ml Wine Based
- 15% Alcohol by Volume
- Convenient
- Kosher / Gluten Free
- No High Fructose Corn Syrup
- SRP \$2.99 - \$3.99

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with recyclable materials

WIDE VARIETY

- 11 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD's IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +41.1%*
- BuzzBallz growing at 60.3%*
- BuzzBallz Scans at \$128M in last 52 weeks*

#1 BUZZBALLZ CHILLERS IS THE #1 SELLING
SINGLE-SERVE PREMIXED WINE COCKTAIL
BRAND IN THE US.* (187ml)

NIELSEN REPORT

(187ML SINGLE-SERVE SIZE ONLY)

	SHARE OF SINGLE-SERVE SALES
1. BUZZBALLZ	64.3%
2. CHI-CHI'S	15.2%
3. JOSE CUERVO	4.8%
4. RANCHO LA GLORIA	3.3%
5. THE CLUB	2.4%

* Nielsen, TTL US Conv, TTL Combined Liq, TTL xAOC,
Segment Wine + Spirit RTD (187 + 200ml) 52 weeks
ending in 7/16/2022

★ ★ ★ 10 YEARS STRONG AND GROWING ★ ★ ★

BUZZBALLZ®

NEW Flavor!



ESPRESSO MARTINI

SINGLE UNIT SKU:



NEW Flavor!



HAZELNUT LATTE

SINGLE UNIT SKU:



NEW Flavor!



CHILI MANGO

SINGLE UNIT SKU:



STRAWBERRY 'RITA

SINGLE UNIT SKU:



LIME 'RITA

SINGLE UNIT SKU:



CHOCO

SINGLE UNIT SKU:



PEACHBALLZ

SINGLE UNIT SKU:



PINEAPPLE COLADA

SINGLE UNIT SKU:



WATERMELON SMASH

SINGLE UNIT SKU:



CRAN BLASTER

SINGLE UNIT SKU:



FORBIDDEN APPLE

SINGLE UNIT SKU:



POINT OF SALE



CASE SPECS

24 BALLZ PER CASE

12 LBS

12" X 6" X 8.5"

PALLET SPECS

120 CASES PER PALLET

24 CASES PER LAYER

5 LAYERS

FULL PALLET WEIGHT = 1,500 LBS

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