

BuzzBallz®

Cocktails



buzzballz.com

READY-TO-GO COCKTAILS



Real Cream &
Natural Flavors



No High
Fructose Corn
Syrup



Great Taste
& Value



Convenient
Non Breakable
PET

200 ML SPIRIT BASED •
KOSHER • GLUTEN FREE •
SRP \$2.99-\$3.99

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with 15% PCR
- Made with recyclable materials

WIDE VARIETY

- 11 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD'S IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +29.8%*
- BuzzBallz growing at 45.3%*
- BuzzBallz Scans at \$151M in last 52 weeks*

15%
Alc by Vol



#1 BuzzBallz is the #1 selling
single-serve premixed
cocktail brand in the US.*

WOMEN
OWNED  GO TEXAN.

NIELSEN REPORT (187 & 200 ML SINGLE-SERVE SIZE ONLY)

1. BUZZBALLZ	67.8%
2. CHI-CHI'S	13.1%
3. JOSE CUERVO	3.8%
4. RANCHO LA GLORIA	3.3%
5. THE CLUB	1.9%

SHARE OF SINGLE-SERVE SALES

*Nielsen, TTL US Conv, TTL Combined Liq, TTL xAOC, Segment Wine + Spirit RTD (187 + 200mL) 52 weeks ending in 03-25-2023

HOLIDAY LTO!



COOKIE NOOKIE



HOLIDAY LTO!



EGGNOG



NEW FLAVOR!



ESPRESSO MARTINI



NEW FLAVOR!



HAZELNUT LATTE



NEW FLAVOR!



PINEAPPLE JALAPENO



BACK AGAIN!



HORCHATA



TEQUILA 'RITA



CHOC TEASE



PEACHBALLZ



LOTTA COLADA



STRAWBERRY 'RITA



WATERMELON SMASH



CRAN BLASTER



FORBIDDEN APPLE



CHILI MANGO



POINT OF SALE



CASE SPECS

24 ballz per case

12 lbs

12" X 6" X 8.5"



PALLET SPECS

120 cases per pallet

24 cases per layer

5 layers

full weight = 1,500 lbs

