

BuzzBallz® BIGGIES



buzzballz.com

READY-TO-GO COCKTAILS



Real Cream &
Natural Flavors



No High
Fructose Corn
Syrup



Great Taste
& Value



Convenient
Non Breakable
PET

1.75L SPIRIT BASED •
KOSHER • GLUTEN FREE •
SRP \$19.99-\$21.99

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with recyclable materials

WIDE VARIETY

- 11 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD'S IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +41.1%*
- BuzzBallz growing at 60.3%*
- BuzzBallz Scans at \$128M in last 52 weeks*



#1 Buzzballz is the #1 selling
single-serve premixed
cocktail brand in the US.*

WOMEN
OWNED



NIelsen REPORT

(187 & 200 ML SINGLE-SERVE SIZE ONLY)

1. BUZZBALLZ	64.3%
2. CHI-CHI'S	15.2%
3. JOSE CUERVO	4.8%
4. RANCHO LA GLORIA	3.3%
5. THE CLUB	2.4%

SHARE OF SINGLE-SERVE SALES

*Nielsen, TTL US Conv, TTL Combined Liq, TTL xAOC, Segment Wine + Spirit RTD
(187 + 200ml) 52 weeks ending in 7/16/2022

BuzzBallz® BIGGIES

1 BIGGIES = 8 BUZZBALLZ



WOMEN[®]
OWNED



PUMPKIN

Single Unit Sku:

851091006330

3PK Case Unit Sku:

851091006514



CHILI MANGO

Single Unit Sku:

851091006187

3PK Case Unit Sku:

851091006361



CHOCOLATE TEASE

Single Unit Sku:

851091006224

3PK Case Unit Sku:

851091006408



TEQUILA 'RITA

Single Unit Sku:

851091006200

3PK Case Unit Sku:

851091006385



STRAWBERRY 'RITA

Single Unit Sku:

851091006217

3PK Case Unit Sku:

851091006392

POINT OF SALE

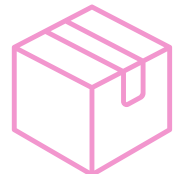


CASE SPECS

3 ballz per case

18 lbs

6.25" X 7.5" X 18.5"



PALLET SPECS

84 cases per pallet

14 cases per layer

6 layers

full weight = 1,500 lbs

