

BuzzBall[®]

Chillers

187 ML WINEBASED •
KOSHER • GLUTEN FREE •
SRP \$2.99-\$3.99 •

READY-TO-GO COCKTAILS

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with 15% PCR
- Made with recyclable materials

WIDE VARIETY

- 15 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD'S IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +9.6%*
- BuzzBallz growing at 22.5%*
- BuzzBallz Scans at \$221M in last 52 weeks*

*Nielsen, Total US CONV, Total US XAOC, Segment
Wine + Spirit RTD, 52 weeks ending 2024-08-10



#1 BuzzBallz is the #1 selling single-serve premixed cocktail brand in the US.*



Real Cream &
Natural Flavors



No High
Fructose Corn
Syrup



Great Taste
& Value



Convenient
Non Breakable
PET



POINT OF SALE



Additional point of sale
scan here



COMING SOON



BERRY CHERRY LIMEADE

HOLIDAY LTO!



HOLIDAY LTO!



This is the cocktail for the party seekers and starters alike. With bright cherry, bold blue raspberry, and a hint of lemon-lime, this refreshing fruit filled flavor is all smiles and good vibes only.

COOKIE NOOKIE



EGGNOG



BACK AGAIN!



NEW FLAVOR!



NEW FLAVOR!



NEW FLAVOR!



NEW FLAVOR!



HORCHATA



PASSIONFRUIT MARTINI



ESPRESSO MARTINI



HAZELNUT LATTE



PINEAPPLE JALAPEÑO



WATERMELON CHILLER



LIME 'RITA



CRANBERRY CHILLER



SOUR APPLE CHILLER



CHILI MANGO



REACH OUT TO
YOUR LOCAL
SAZERAC REP FOR
ADDITIONAL
INFORMATION.

STRAWBERRY 'RITA



CHOCO CHILLER



PEACH CHILLER



PINEAPPLE COLADA

