

# BuzzBallz® BIGGIES



buzzballz.com

## THE PARTY JUST GOT BIGGER



Real Cream &  
Natural Flavors



No High  
Fructose Corn  
Syrup



Great Taste  
& Value



Convenient  
Non Breakable  
PET

**1.75L SPIRIT BASED •  
KOSHER • GLUTEN FREE •  
SRP \$19.99–\$21.99**



**#1** BuzzBallz Biggies is the  
#1 fastest growing  
cocktail brand in the US.\*



**WOMEN®  
OWNED**



### READY-TO-GO

- Unique Plastic Container
- Great for outdoor activities
- Non-breakable bottles
- Made with recyclable materials
- Shareable size

### FAVORITE FLAVORS

- 5 amazing flavors; Tequila 'Rita, Strawberry 'Rita, Chocolate Tease, Chili Mango, and Pumpkin

### RTD'S IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- RTD segment growing at +33%
- BuzzBallz growing at 39%
- BuzzBallz Scans at \$228M in last 52 weeks

### BUZZBALLZ BIGGIES

- BuzzBallz Biggies is the fastest growing brand within the top 5 at +293%!
- BuzzBallz Biggies is driving 67% of the category growth in convenience\*
- Biggies Tequila 'Rita is the fastest growing SKU, growing 3x faster than its subcategory

\*Source: Nielsen TTL US Conv, Segment Spirit RTD (1,75L) 52 weeks ending 02/24/2024

Source: Nielsen TTL US Conv, TTL Combined Liq, TTL xAOC, Segment Spirit RTD (1,75L) 52 weeks ending 02/24/2024

# BuzzBallz® BIGGIES

1 BIGGIES = 8 BUZZBALLZ



WOMEN®  
OWNED



**PUMPKIN**

Single Unit Sku:

851091006330

3PK Case Unit Sku:

851091006514



**CHILI MANGO**

Single Unit Sku:

851091006187

3PK Case Unit Sku:

851091006361



**CHOCOLATE TEASE**

Single Unit Sku:

851091006224

3PK Case Unit Sku:

851091006408



**TEQUILA 'RITA**

Single Unit Sku:

851091006200

3PK Case Unit Sku:

851091006385



**STRAWBERRY 'RITA**

Single Unit Sku:

851091006217

3PK Case Unit Sku:

851091006392

## POINT OF SALE



## CASE SPECS

3 ballz per case

18 lbs

6.25" X 7.5" X 18.5"



## PALLET SPECS

84 cases per pallet

14 cases per layer

6 layers

full weight = 1,500 lbs

